



World Family Organization
Organisation Mondiale de la Famille
المنظمة العالمية للأسرة

DIAGEO

MEMORANDUM OF UNDERSTANDING

between

THE UNITED NATIONS INSTITUTE FOR TRAINING AND RESEARCH having its headquarters at Palais des Nations, 1211 Geneva 10- Switzerland, represented by Mr. Nikhil Seth, Assistant Secretary-General of the United Nations and Executive Director, UNITAR;

and

ASSOCIAÇÃO NACIONAL DOS DETRANS having its headquarters at Av. W3 Sul, RSTVS, Quadra 701, Bloco 01, Sala 231 – Centro Empresarial Assis Chateaubriand. CEP: 70340-906 – Brasília/DF – Brasil, represented by Ms. Larissa Abdalla Britto, President;

and

ASSOCIAÇÃO BRASILEIRA DOS DEPARTAMENTOS ESTADUAIS DE ESTRADAS DE RODAGEM having its headquarters at Q. 1, Setor Comercial Sul, Asa Sul, Brasília - DF, 70297-400, Brazil, represented by Mr. Riumar dos Santos, President, or by Mr. Rui Corrêa Vieira;

and

WORLD FAMILY ORGANIZATION having its headquarters at 28 Place Saint Georges 75009 – Paris – France, represented by Dr. Deisi Kusztra, President;

and

Diageo having its headquarters at Lakeside Drive Park Royal London NW10 7HQ, represented by Mr. Alberto Gavazzi, President, Diageo Latin America and Caribbean, Global Travel & Sales Opex;

WHEREAS the United Nations Institute for Training and Research (hereinafter referred to as "UNITAR") is an autonomous body within the United Nations that was established in 1965 pursuant to a United

Nations General Assembly resolution and is governed by a Board of Trustees, with the mission to develop the individual, institutional and organizational capacities of countries and other United Nations stakeholders through high quality learning solutions and related knowledge products and services to enhance decision-making and to support country-level action for overcoming global challenges;

WHEREAS The National Association of Detrans (AND) is a civil entity, comprised of the top executives of the Transit Departments of the States and Federal District, with their own legal personality, administrative, financial, property and technical autonomy, non-profit, apolitical and with national scope. The objective of the AND is to bring together the State Traffic Departments to study and develop solutions to address relevant issues related to traffic and transit, as well as to represent its members at the National Traffic Department (Denatran) and National Traffic Council (Contran) and promote knowledge exchange and experiences between Federal, State and Municipal bodies;

WHEREAS the Associação Brasileira dos Departamentos Estaduais de Estradas de Rodagem (ABDER) is the Association that comprises the State Departments of Roads, including Federal District, and transit, mobility and transport infrastructure institutions, with their own legal personality, administrative, financial and property autonomy, non-profit, with the objective of developing solutions to improve roads and transport in Brazil;

WHEREAS the World Family Organization (hereinafter referred to as "WFO") is an International Organization with the main objective of representing Families of the world at all levels, defending their interests and to acting with them and for them vis a vis governments and the international community. With respect to the United Nations and the consultative process, the WFO acts as the link between both the aspirations and achievements of the families and the work done for them at the level of the United Nations;

WHEREAS Diageo acknowledges, embraces, supports and enacts, within its sphere of influence, the Principles of the UN Global Compact, and is committed to improve road safety through various initiatives such as the "Alcohol in Society" programme and by contributing to reduce drinking and driving and supporting programmes that address harmful drinking in countries around the world;

WHEREAS UNITAR and PARTNERS (who may be referred to individually as the "Party" and collectively as the "Parties") share the common goals and objectives with regard to strengthening management and leadership capacities to improve road safety;

NOW THEREFORE, based on mutual trust and in spirit of cooperation, the Parties hereby agree to the following:

Article I – Objectives

1. The objective of this Memorandum of Understanding (hereinafter referred to as "MoU") is to provide a cooperative framework within which the Parties can develop and implement activities.
2. The Parties intend to utilize and leverage their existing resources and facilities for mutual benefit, and for the benefit of the activities' beneficiaries.

Article II – Scope and Extent of Cooperation

1. The Parties agree to jointly pursue cooperation based on their respective mandates, mission, goals, needs, expertise, networks and work programmes.
2. Forms of cooperation to be developed and implemented under this MoU may include, inter alia, the following:



- a) The delivery of joint training activities for government officials from Detrans, Departamentos Estaduais de Estradas de Rodagem, including Federal District, transit, mobility and transport infrastructure institutions, and other government agencies in the area of road safety;
- b) Develop specific projects to strengthen the institutional capacity of officials from Detrans, Departamentos Estaduais de Estradas de Rodagem, including Federal District, and transit, mobility and transport infrastructure institutions;
- c) Education and training sessions provided by instructors and experts of UNITAR;

Article III - Thematic areas of Work

1. As a first step towards achieving the overarching objective mentioned above the Parties have identified thematic areas to explore for collaboration, which can reasonably be expected to be realized in the framework of this MoU. They will be considered and complemented at any time when opportunities arise. They include, *inter alia*, the following:
 - a) Road Safety
 - b) Transport and Mobility

Article IV - Modalities for Cooperation

1. For every specific area of cooperation falling under this MoU, a specific agreement will be signed allowing the Parties to agree on technical and financial settings. Such agreements will include a detailed work programme and a breakdown of costs, and will indicate funding modalities.
2. The activities associated with the MoU shall be contingent upon the availability of sufficient human and financial resources, and the Parties will jointly devise strategies for seeking resources to meet desired objectives.
3. The Parties shall designate representatives that will serve as primary contact for the implementation of this MoU. The primary contacts will manage institutional communications between the Parties. If necessary, thematic contacts designated as need arise will manage communication on substantive issues.

UNITAR's Primary contact:

Alex Mejia, Director, Division for People
 alex.mejia@unitar.org
 Palais des Nations, 1211 Geneva 10- Switzerland

AND's Primary contact:

Contact person
 email
 Av. W3 Sul, RSTVS, Quadra 701, Bloco 01, Sala 231 – Centro Empresarial Assis Chateaubriand.
 CEP: 70340 906 – Brasília/DF – Brasil

ABDER's Primary contact

Mr. Rui Corrêa Vieira
 Email: abder@abder.org.br
 Q. 1, Setor Comercial Sul, Asa Sul, Brasília - DF, 70297-400

WFO's Primary contact

Mr. Bruno Ricardo, Vice President for Financial Affairs
 bruno@worldfamilyorganization.org
 28 Place Saint Georges 75009 – Paris – France

Diageo's Primary contact



Mr. Paulo Mindlin
Email: Paulo.Mindlin@diageo.com
Lakeside Drive Park Royal London NW10 7HQ

Article V – Use of Name and Emblem

1. Apart from the exclusive purpose of the execution of the clauses of this MoU, no Party shall use the name, emblem, logo, trademark or any other elements of corporate identity to which the other Party holds the intellectual property rights or any abbreviation thereof, without the express prior written consent of another Party in each case. In no event will the use of the Parties' name, emblem, logo, and trademark be granted for commercial purposes.
2. The Parties acknowledge that they are familiar with each other's ideals and objectives, and recognize that UNITAR name and emblem may not be associated with any political or sectarian cause or otherwise used in a manner inconsistent with the status, reputation and neutrality of UNITAR or the United Nations.

Article VI - Entry into Force, Renewal and Termination

1. This MoU shall enter into force on the date of its last signature and will remain in force for three years.
2. This MoU may be amended by mutual written agreement of the Parties. Unless otherwise agreed, amendments may apply to any activities, which have not yet been implemented.
3. This MoU can be renewed through a further MoU or through an exchange of letters.
4. This MoU may be terminated by any Party on six months' written notice to the other Parties. Such termination shall be without prejudice to a) the orderly completion of any on-going activity and b) any other rights and obligations of the Parties accrued prior to termination.
5. This MoU may be executed in separate counterparts by each of the Parties, all such counterparts together constituting but one and the same instrument. Such counterparts may be exchanged by confirmed facsimile transmission or in portable document format by electronic mail.

Article VII – Limitations

1. This MoU is not intended to be a legally binding document.
2. Nothing in or related to this MoU is intended to be a waiver, express or implied, of the privileges and immunities of the United Nations Institute for Training and Research or the United Nations under the terms of the 1946 Convention on the Privileges and Immunities of the United Nations.

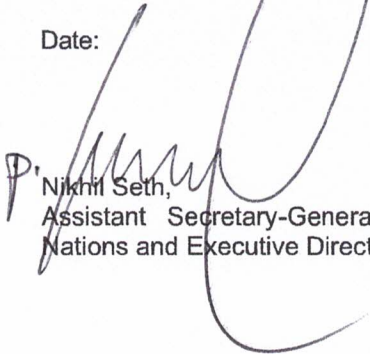
Article VIII – Disputes

1. Any disputes between the Parties arising out of this MoU shall be settled amicably through negotiation. Any difference that may not be so settled shall be brought to the attention of the signatories of this MoU or duly authorized representatives of the Parties for final resolution.

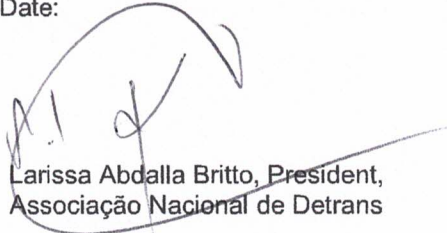



IN WITNESS WHEREOF, the undersigned, being duly authorized thereto, have signed the present MoU in the English language and in Portuguese, in duplicate on:

Date:

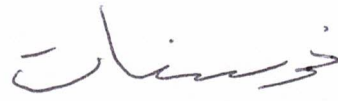

Nikhil Seth,
Assistant Secretary-General of the United Nations and Executive Director, UNITAR

Date:


Larissa Abdalla Britto, President,
Associação Nacional de Detrans


Riumar dos Santos
President, ABDER


Deisi Kusztra
President, WFO


Alberto Gavazzi
President Latin America and the Caribbean, Diageo